Malawi M&S Group Work

FFI M&S Workshop
Dar es Salaam, Tanzania
April 8, 2011
Stakeholders

- Miller’s association, baker’s association
- MOH, OPC DNHA
- MBS, MOIT
- Academia
- CAMA
How Target Population Accesses

- National coverage among WRA: 17% (wheat)
  - Among those, est. daily consumption of ~150g
- Hypotheses:
  - Urban preference
  - Growing consumption with spread of cheap bread
Program Objectives

• Goal: Reduce maternal malnutrition
• Output:
  – All commercial flours (domestic production, imports) produced in accordance to standard
  – All commercially baked bread using fortified flour
  – At least 80% of flour consumed by target population fortified to standard
• Impact: decrease anemia (25% -> 10%?)
  – No baseline/further info needed on folate, NTDs
Monitoring & Impact Indicators

• Need to distinguish changing purchase amount from changing % fortified

• In-country capacity needed for biomarkers
  – Serum ferritin
  – Serum folate
  – Serum retinol

• Info needed from central/maternity hospitals on tracking of NTDs (no national system)
Options for Sampling

Industry monitoring internal/MBS

Wholesalers DEHO/HSA (sources, brands, coverage)

Existing HH surveys NSO (coverage)

District Hospitals (biomarkers)

Central/Maternity Hospitals (NTDs)

Schools as part of IDD surveillance?